

March 1, 2010

Dear Brother Moose Legion Secretary:

We are pleased to present to you and the members of your Moose Legion a new short-term membership campaign unlike any campaign previously introduced. This is your opportunity to invite your friends, relatives and associates to climb aboard the Moose Legion Train, as we are "ON THE MOVE" to build membership in the Degree of Service!

This campaign will run from March 1 – May 31, 2010. This is not just an end-of-year campaign to close on April 30, but reaches into next year. By extending the campaign into May, your Moose Legion could experience both a strong finish to the current year and a jump-start to your efforts in 2010-2011. You may want to plan some mini-celebrations now to handle conferring the influx of new members.

Sponsors during this short-term campaign will continue to earn credit toward all current membership campaigns and programs, including Medal of Honor for achieving a minimum of 50 membership units - and any higher division recognition (plus qualification for the 25 Club Party for those Medal of Honor recipients who earn it) and earning the Elite Moose Legionnaire Ring for attaining 100 membership units, or higher divisions.

Moose Legionnaires that sponsor two (2) applications during this campaign AND get them enrolled and reported on LCL by 10:00 pm May 31, 2010 will receive a year's **Moose Legion dues for free**. These sponsors will then also have their names entered in a drawing to win one of three **Moose Legion Life memberships** to be awarded.

It's so simple – sponsor two applicants between March 1 & May 31, make sure they are conferred with the Moose Legion degree and reported as enrolled by the end of the campaign and **WAVE NEXT YEAR'S DUES GOODBYE!**

Let's go to work with promotion and get some mini celebrations scheduled to get all possible members conferred as Active Moose Legionnaires. This can be a time to build – with just a little effort. It can happen if we get ON THE MOVE and follow up with local promotion and schedule those conferral ceremonies now!

Please get the enclosed poster and this information, into the hands of your Vice President and his Moose Legion Membership Committee immediately so they may assist in promoting this exciting new campaign to the Lodge Moose Legion Committees in your jurisdiction. What a great three months this could be!

Best wishes for success and thank you for your continuing support of our Order and the Degree of Service.

Fraternally,

Robert A. Neff  
Director of Moose Legion