

110411 Official Communication; The Premier Lodge Award Progress; Why Do We Receive Extra Copies Of Moose Magazine Delivered To Our Lodge; 2012 Training Mandate Lodge Officers; Excerpt From Newsletter

Official Communication - November 4, 2011

Halfway Through The Year, How Is Your Lodge Progressing Toward Earning The Premier Lodge Award
REMEMBER: For this year only, 2011-2012, failure to be represented at the International Moose Convention in Anaheim will NOT disqualify a lodge from earning the Premiere Lodge. However, a lodge not represented at the International Moose Convention in Anaheim will NOT be eligible to receive the PLATINUM level Premiere Lodge Award. Lodges MUST be represented at the 2012 International Moose Convention in Tampa, Florida.

To alleviate any confusion regarding the Community Service requirement in the Bronze Level of the Premier Lodge Award, four timely reports, regardless of grade level, must be received.

To review the entire Premier Lodge Award program visit:

<http://www.mooseintl.org/portal/LodgeOps/fraternal/premierlodge.asp>

QUESTION: Why Do We Receive Extra Copies Of Moose Magazine Delivered To Our Lodge?
Anonymous from PA

ANSWER: The utilization of these so called extra copies varies among Lodges. While we certainly hope they are not lining a bird cage or immediately

discarded, this may occur in hopefully only the rarest of instances.

Many Lodges place them in the Lodge Home to be read by Lodge and Chapter members during their visits to the Lodge. While this is a reasonable use, we feel most Lodges could much better utilize these copies as a marketing tool.

All too frequently our members comment that the Moose is not fully understood by the residents of their communities. The extra copies of Moose magazine are one method to help the Lodge share that understanding throughout their community. Most physicians, dentists and other professionals provide a number of magazines for their clients to peruse prior to being called for their appointment. Moose could easily be one of those titles. Some of these professionals, when asked, may allow the placement of Moose in their waiting room on a regular basis. On more than one occasion, a copy has been "accidentally" left in a waiting room when a member was called for their appointment.

In some cases, Lodges provide a Copy the Moose magazine to the Mayor or other civic leaders in the community. Other locations to consider for regular placement include the local library, senior center, community center or other locations where large numbers of people gather.

While circulating copies of Moose magazine in your community is one way to help non-members understand our Order, there is no replacement for the goodwill and understanding the Lodge and its members spread by being continuously active in Community Service efforts through their entire community.

As always, we thank you for asking!

2012 Training Mandate - Administrators And Lodge Officers

Administrators

Effective January 1, 2012 all Administrators are required to attend Administrator School, three-day training, as well as the two-day hands on technical training course (2-HOTT), which is a pre-requisite to the Administrator School. Existing Administrators will have three years to complete this training if they have not already attended. New Administrators must complete this training prior to or within six months of taking office. All who attended this training in 2011 will be certified for three years from the date that they attended training. It is the Administrator's responsibility to ensure that there is no gap in certification while he is in office and he is required to attend every three years. Those who fail to comply will not be allowed to serve as Administrator.

Lodge Officers

Effective May 1, 2012 all elected Lodge Officers, including Administrators, are required to attend the Lodge Leadership & House Committee one-day training. All Officers must attend this training prior to or within 60 days of taking office. All who attended this training in 2011 will be certified for three years from the date that they attended training. It is the Officer's responsibility to ensure that there is no gap in certification while he is in office and he is required to attend every three years. Those who fail to comply will not be allowed to serve as Officers.

All Course Schedules are online on the Moose International website at www.mooseintl.org under the Education and Training WebPages.

Excerpt From The November Newsletter Of Yorkville, Illinois Lodge 2371 Governor's Letter On Officers And Training

"It's not too soon to start thinking about next year's board of officers. If you are interested in being part of decision-making and day-to-day operations of our Lodge, contact the Administrator or myself and we will provide you the information necessary regarding officer training classes. This is not only a pre-requisite to becoming an officer of our Lodge but is a great tool to understand each board member's duties and responsibilities. "

We applaud Governor Brian Stillmunke's timeliness and candor in addressing the need for qualified and trained officers to enable continued progress and prosperity in the Lodge for years to come. Training is now mandatory for all members taking a Lodge office on or after May 1, 2012.