

# APPLICATION FOR MOOSE PUBLICATION PERMIT

(As required by Section 46.11, General Laws of Moose International, 2004 Edition)

(Complete and return to Moose International Communications & Public Affairs Department, Mooseheart, IL 60539-1174.)

1. What is the intended title or name of the publication? \_\_\_\_\_

2. We require a line of type to appear directly below the nameplate, indicating:

\_\_\_\_\_, Loyal Order of Moose.  
(Lodge Name) (State) (Lodge #)

Will you be able to meet this requirement? \_\_\_\_\_

3. Lodges must qualify for the Nonprofit rate with regard to advertising if they mail a newsletter either Periodicals Class or Standard Class; in any instance, advertising must be limited to 25 percent of total space. Are you willing to proceed under these restrictions? \_\_\_\_\_

4. In the U.S., if the Lodge takes in a total of more than \$1,000 in "unrelated business income" (including advertising revenue) in any calendar year, it is the *Lodge's responsibility* to file IRS Form 990-T. It is Moose International policy that Lodges must avoid any situation in which publication advertising revenue causes the Lodge to exceed the \$1,000 "ceiling" that would require the filing of a 990-T. Are you willing to proceed under these conditions? \_\_\_\_\_

5. Briefly, list the annual projected (or actual) expenses connected with your publication. \_\_\_\_\_

6. No salaries or commissions are to be paid to anyone in connection with the publication or the sale of advertising therein. Are you willing to proceed under this restriction? \_\_\_\_\_

7. Please furnish the name and Moose ID number of the editor (must be a member of the Lodge or Chapter in active standing). \_\_\_\_\_

8. **E-MAIL ADDRESS OF THE EDITOR:**

\_\_\_\_\_

9. **What percentage of your membership receives its newsletter by**  
**Mail (hardcopy) \_\_\_\_\_% vs. E-Mail \_\_\_\_\_%**

Upon receipt of this application, the Director of Communications & Public Affairs will consider it for approval. You will be notified by e-mail. Thank you and good luck!