

Moose Legion Honor Month

Moose Legion Honor Month is now in full swing. Many Lodges have scheduled programs to pay tribute to the Moose Legionnaires for all the work and support they have given over the years.

A special campaign for sponsoring Moose Legion applications in recognition of Moose Legion Honor Month is also fully underway. Each member who sponsors at least two (2) accepted new or former members into the Moose Legion will earn a sponsor award. They must be reported with application dates between December 15th and February 15th to qualify. Please get them secured and to your jurisdiction Secretary as soon as you can so he can get them transmitted.

A Moose Legion travel garment bag will be awarded to each qualifying member. The bag will prominently display the Moose Legion logo on the front. It can be used to transport your regalia or other suits / clothing.

Simply **Create Some Interest** among the members of your lodge. Get a copy of the eligibility list and invite your qualified lodge members to advance to the Degree of Service with you. Don't forget to ask for the former member list also. Often members never really intended not to renew and would welcome an invitation to return to active status. It is up to us to reach out to them.

Guide to Success Handbook

The recently revised "Guide to Success" handbooks are available from Catalog Sales for just \$2.00 per copy (plus applicable taxes and shipping). There is a lot of good information in the book. I encourage you to get a few copies for your Lodge Moose Legion Committee(s). Ask for Item Number 1014.

It is a great tool to help organize the Lodge Moose Legion Committee. It includes a suggested agenda, various references to the Code of Rules, a Moose Legion Orientation program outline and much more. Order several copies and distribute them today.

Ritual and Ritual Competition

The 46th Annual Moose Legion Ritual Competition will be taking place in Tampa, Florida on Saturday, June 30th and Sunday, July 1st 2012. Entry forms are posted on the Moose International web site and are now being received. We encourage all staffs to raise some funds to cover some of the cost to send a staff and get your entries in to reserve your time slots without delay.

This year we will have a joint Ritual Awards Banquet on Monday evening, July 2, 2012, along with the Women of the Moose Ritualists. We are excited to be able to offer this program in honor of these members. It should be a great evening of recognition for all our fraternal ritual members.

We are also making plans for a Moose Legion Ritual Judges Seminar and qualifying school. It will likely be in the spring. Watch for further details as they develop.

Retention Efforts

By now you may be getting tired of hearing talk about retention. However, it is a real and vital part of our program and indeed future existence. December is typically a larger dues reporting month. Thus, January 1st is a substantial time to see significant arrearage lists in our fraternal units.

January 2012 was no exception. Moose Legionnaires are needed along with Council of Higher Degrees members and all others to implement a campaign to contact those members who have not renewed. If we wait for someone else to do it – we will slip further during the wait. Our collective efforts can bear fruit. We must step up and take action as individuals to make something happen.

Please secure the arrearage list and start making contact with our members. Remind them of why we exist. Remind them of what we (through their continued membership) do for children and seniors. Remind them of our member benefits and the savings it can provide them.

Some of them simply need to be reminded to renew and to feel like someone actually cares enough to call. We need to be that caring member. Each of us can make a difference. Please take action to save a fellow Brother, Co-Worker or Moose Legionnaire by reaching out to them today. Thank you.

Cordially & Fraternally,

Robert A. Neff - Director of Ritual and Higher Degrees