



Council of Higher Degrees Memo from Director Bob Neff

January 2012

A few notes to all Members of the Higher Degrees,

Job No. 1 – CREATE SOME INTEREST in RETENTION

OK – What do we have to say that is new? We have said many times: Contacting members needs to be done all year long. It needs done today, next week, next month and every month. The Council of Higher Degree members should be leading this charge. Phone-a-thons should be organized regularly.

We have talked about how:

Each lodge, chapter and Moose Legion should appoint Council of Higher Degree committees. They should be attending the area Council meetings to report on progress and bring back ideas from other fraternal units of what they are doing that is working.

It goes without saying really that:

There is not a fraternal unit in this organization that could not benefit by having more active (paid up) members. It is our primary obligation as members of the CHD to work Retention and SAVE members.

So... what can we say to motivate our members into action? The need is most certainly there. Council Presidents and other officers need to work to bring this effort together in your area. You should be coaching and mentoring the lodge, chapter and Moose Legion Retention Committees to organize and conduct programs such as phone-a-thons to contact those in arrears.

At the same time the Retention Chairs in each of those respective fraternal units should be asking for the CHD to assist and provide guidance and support. We can save a great percentage of our members – but only if we individually and collectively take action to work at it. Lets work up some generic phone scripts to follow and pull out those cell phones and get at it.