

VIRGINIA MOOSE ASSOCIATION
LODGE PUBLICATION & BEST EDITORIAL CONTEST ENTRY FORM
YEAR ENDING APRIL 2012

1. Submit One (1) copy each of your Two (2) best Lodge Publications between the Months of May 1, 2011 and April 30, 2012.
2. Entries must be postmarked no later than April 30, 2012.
3. Complete this entry form in full and return it with your entries.

***IT IS VERY IMPORTANT THAT YOU INCLUDE THE NUMBER OF MEMBERS IN
YOUR LODGE!***

SEND YOUR ENTRIES TO

Robert A Morello Sr.
11821 Lewis Thorburn Road
Fredericksburg VA 22407

**Lodge Name and
Number** _____

**Moose Legion Name and
Number** _____

Complete Mailing Address _____

Contact Person's Name and Phone No. Including Area Code _____

E-mail address _____

How Often Is Your News Letter Published? _____

Total Number of Members on Rolls as of April 30, 2011 _____

OFFICAL CALL FOR 2011-2012 WEBSITE ENTRIES

DEADLINE FOR ENTRIES TO BE RECEIVED VIA E-MAIL: Friday, April 30, 2012

E-MAIL TO: Bob Morello kb2rdm@comcast.net

(OVER)

SPECIAL CATEGORY AWARD – BEST EDITORIAL

1. Editorial may be on any Moose related subject; i.e. endowment, community service, family activities, fraternalism, etc. No flagrant or inflammatory entries will be accepted.
2. Any Active Member can place an editorial in the newsletter and therefore enter it into competition.
3. The entries must be marked separate from the regular newsletter entries and must be entered as such.

A \$100.00 Gift Certificate to Staples will be awarded to the winner of this category

GUIDELINES

GENERAL EXCELLENCE/Lodge, Moose Legion Publications

All entries in the General Excellence will be evaluated by the Board of Judges on attractiveness of page layouts, readability of printing, quality of writing, effective use of photographs (where applicable), use of graphics to emphasize points of interest, creativity, and comprehensiveness of content concerning Lodge and fraternity-related news of interest to members. (i.e. Officer reports, Committee reports, etc.)

OVERALL CHAMPION

The Virginia Moose Association also awards a Prize for Overall Best Newsletter in which all newsletters are considered no matter what the membership size.

CATEGORIES BASED ON MALE MEMBERSHIP:

Those entering Publications for competition need know only what their Lodge's male enrollment was as of end of the last Moose fiscal year (April 30, 2010) and noted on the front of this form and returned with your entry. Your entry will then be judged against newsletters from Lodges of almost exactly your same size, and potential resources.

Lodges and Moose Legions must choose two issues of their publications of their choice whether monthly, bi-monthly or quarterly. Send **ONE** copy of each of the two issues of the publications submitted to the addresses listed on the front of this form. Only examples of the actual publications as mailed to the members will be judged. (Entries consisting of higher quality page proofs will be disqualified.)

GOOD LUCK

PLEASE



ENTER